무료 배송!!

야외 발열용기 즉석식품

Outdoor heat generation container instant food

HONEST FOOD

www.honestfood.co.kr
Dear Customers and Stockholders of HONEST FOOD

HONEST FOOD Co., Ltd. is a company that thinks the best flavor and well-being food first and pursues healthy society. In addition, we manufacture instant food with heat generation container, developing a unique container which is practical and harmless to humans so that people can enjoy warm food on the outside. Outdoor heat generation container instant food is a good product in present and future market increasing single household, tourists, campers and outdoor activities constantly. HONEST FOOD makes efforts to be trusted as a leading company of outdoor food culture, getting more closure to customer’s lifestyle with safety, convenience, speed, practicability and taste. HONEST FOOD is planning to enter foreign markets and supply our products to UN with FDA Approval and every kind of certificate through constant research and development. Now we are studying various product developments such as combat ration, relief food in disaster.

HONEST FOOD will grow in the world, drawing satisfaction from customers and entering foreign markets based on domestic market. We will make healthy and fertile world.

Thank you.

President Kim, Soo Seok
Established HONEST FOOD

Obtained a Certificate of Venture Company

Registered a Patent of Heat Generation Container (No. 10-1456832)

Registered a Patent of Temperature-setting Self-heating Container (No. 10-1480165)

Selected as HIT 500 by Korean Small and Medium Business Corporation

Selected as Product of The Best Small and Medium Business (by the Small and Medium Business Administration)

Appeared on KBS 2TV "Morning Idea Tok Tok"

Established Research and Development Department

Applied for the Registration of Trademark in China

Registered Membership of Korea Foreign Trade Association

Registered the Trademark Right of Yabul Brand (No. 40-1170361)

Obtained ISO22000 Certificate

### History
- **February 2014**  Established HONEST FOOD
- **May 2014**  Obtained a Certificate of Venture Company
- **October 2014**  Registered a Patent of Heat Generation Container (No. 10-1456832)
- **December 2014**  Registered a Patent of Temperature-setting Self-heating Container (No. 10-1480165)
- **April 2015**  Selected as HIT 500 by Korean Small and Medium Business Corporation
- **June 2015**  Selected as Product of The Best Small and Medium Business (by the Small and Medium Business Administration)
- **June 2015**  Appeared on KBS 2TV "Morning Idea Tok Tok"
- **October 2015**  Established Research and Development Department
- **December 2015**  Applied for the Registration of Trademark in China
- **April 2016**  Registered Membership of Korea Foreign Trade Association
- **April 2016**  Registered the Trademark Right of Yabul Brand (No. 40-1170361)
- **July 2016**  Obtained ISO22000 Certificate

### Business

#### Instant Heating Food
- It is a good product in present and future market increasing single household, tourists, campers and outdoor activities constantly.
- You can cook food within 10~15 minutes on the outside without cookware. There are many kinds of menu such as rice, rice and noodle, noodle and etc. including heating pack.
- We are developing various kinds of menu constantly and have a rigid self-sanitary control system you can trust.

#### Heating Container
- It is a container made from eco-friendly materials to solve problem of cooking environment without tools in outdoor industry increasing and expanding in the quality-oriented contemporary life.
- It can be heated by water and heating pack regardless of time and place and guarantee safety using eco-friendly material harmless to humans. In addition, our own technology guarantees its portability, convenience, safety and availability.
- We will make representative products in outdoor consumer goods market through constant research and technical development for customer’s needs for eco-friendly material, shape, storage space and etc. in the future.

#### Heating Pack
- It heats foods at suitable temperature over 97 ℃ by chemical reaction with water, conserving heat for more than 20 minutes. It is easy and convenient to use and carry. It is good for outdoor activities; you can cook with this product in national park, mountains or children protection zone without fire. It can be used to cook ramen, soup and others with many possibilities. After use, you can through it away easily as general waste.
- We continue to invest research and various product development with a system to provide safe and enjoyable products always. HONEST FOOD Co., Ltd. is leading outdoor food culture and practicing ethical management for all employees, customer and related companies, which customers can trust and be satisfied.
HONEST FOOD has developed food for Korean taste based on our own technology of container and heating pack and R&D department. We developed convenience food such as rice, ramen, Tteokbokki (Stir-Fried Rice Cake), stir-fry dishes and etc. and working on R&D to be a global food company which thinks food materials, future food and nutrition and function of food.

<Background of Department>
As people enjoy more outdoor activities such as hobby and leisure activities, they have more opportunities to eat food on the outside. So HONEST FOOD developed Yabul Series which you can have whenever and wherever without fire or cookware; camping, mountain climbing, late-night meal, fishing, group activity, sports stadium, relief goods and etc. It is easy and convenient to cook and throw away.

- You can enjoy warm food to heat the container directly without cookware regardless of time and place.
- It heats the temperature of container inside at suitable temperature up to 97 ℃ by chemical reaction between heating pack of our own developed container and water.
- Indirect heating way doesn’t change the taste or produce foreign substance, thinking safety and taste of food.
- It is easy to use and carry for outdoor activities and you can throw it away as a general waste.
- You can cook with this product without fire in national park, mountains or children protection zone where prohibits to use fire.

Yabul Rice

Vegetable Gochujang (red pepper paste) Bibimbap

- Product Type : Instant Cooking Food
- Contents : Dried rice, spicy powder, mixed vegetable, smoke powder, spoon
- Product Size : 144 x 144 x 104 mm
- Product Weight : 106g
- How to Store : Store at room temperature up to 12 months
- Composition

Curry Bibimbap

- Product Type : Instant Cooking Food
- Contents : Dried rice, spicy powder, mixed vegetable, smoke powder, spoon
- Product Size : 144 x 144 x 104 mm
- Product Weight : 106g
- How to Store : Store at room temperature up to 12 months
- Composition
Yabul Noodle

Spicy Seafood Noodle Ramen
- Product Type: Noodle
- Contents: Dried noodle, powdered soup, dried vegetable, spoon
- Product Size: 144 x 144 x 104 mm
- Product Weight: 76.5g
- How to Store: Store at room temperature up to 12 months
- Composition

Spicy Ramen
- Product Type: Noodle
- Contents: Dried noodle, powdered soup, dried vegetable, spoon
- Product Size: 144 x 144 x 104 mm
- Product Weight: 76.5g
- How to Store: Store at room temperature up to 12 months
- Composition

Yabul Noodle and Rice

Spicy Seafood Noodle and Rice
- Product Type: Instant Cooking Food
- Contents: Dried rice, spicy powder, mixed vegetable, smoke powder, spoon
- Product Size: 144 x 144 x 104 mm
- Product Weight: 91g
- How to Store: Store at room temperature up to 10 months
- Composition

Black Soybean Sauce Noodle and Rice
- Product Type: Instant Cooking Food
- Contents: Dried rice, spicy powder, mixed vegetable, smoke powder, spoon
- Product Size: 144 x 144 x 104 mm
- Product Weight: 93g
- How to Store: Store at room temperature up to 10 months
- Composition
Smoke powder developed by HONEST FOOD is a main material of instant heating container and foods to minimize the time and tools to cook. It is made from the mixture of chemicals harmless to humans. We thinks customer and environments first and have achieved to develop our own smoke powder using eco-friendly materials. We are still working on R&D to reduce heating time constantly.

<Background of Department>

This smoke powder is developed to have all functions of cooking tools and equipment such as microwave and gas stove as the instant food and convenience food market develops. It solves disadvantages of cooking and is harmless to humans made from eco-friendly materials. It have high potential to use in various food group such as Korean food, western food, Japanese food, Chinese food, processed food and etc. and you can use this in everyplace you cannot use fire. We will lead outdoor food culture to reduce cooking time.

Smoke Powder

Yabul Heating Pack 40g
- Weight : 40g
- Packing Material : Polyethylene (Inside)
- Size : 110x140 m
- Manufacturer : HONEST FOOD Co., Ltd.

Yabul Heating Pack 60g
- Weight : 60g
- Packing Material : Polyethylene (Inside)
- Size : 140x180 m
- Manufacturer : HONEST FOOD Co., Ltd.

- It is made from the mixture of chemicals harmless to humans and heats water by chemical reaction in contact with water, the temperature of heated water can be over 97 ℃.
- It is made from eco-friendly materials harmless to humans at high temperature.
- It is easy to use and carry for outdoor activities and you can throw it away as a general waste.
- You can cook with this product without fire in national park, mountains or children protection zone where prohibits to use fire.
- Other exiting products use 100g of smoke powder to heat food but we use 50g of smoke powder to heat food enough at competitive price with portability.
We developed instant a heat generation container covering needs of contemporary customers, as single household, tourists, campers and outdoor activities increase constantly. HONEST FOOD’s first product 'Yabul Cook' is a container which can cook food in everywhere on the outside only with cold water and smoke powder not fire.

We are developing various kinds of container for the well-being and health and becoming the center of new product development to open the future of food industry.

<Background of Department>
As more people pursue and enjoy the quality of life rather than just satisfaction from food, clothing and house and the outdoor industry has expanded widely, demands of consumers are getting more specialized and specified. Accordingly, we have developed Yabul Cook Heating Container with portability, convenience, safety and availability and make efforts to make it as a representative product of outdoor consumer goods market.

<table>
<thead>
<tr>
<th>Container</th>
<th>Yabul Cook-01</th>
<th>Yabul Cook-02</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item No.</td>
<td>YB-01</td>
<td>YB-02</td>
</tr>
<tr>
<td>Size</td>
<td>172x172x80 (mm)</td>
<td>155x247x65 (mm)</td>
</tr>
<tr>
<td>Weight/Capacity</td>
<td>59g / 1,000ml</td>
<td>89.3g / 1,200ml</td>
</tr>
<tr>
<td>Material</td>
<td>PP</td>
<td>PP</td>
</tr>
<tr>
<td>Components</td>
<td>Yabul Cook, Yabul Heating Pack</td>
<td>Yabul Cook, Yabul Heating Pack</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>HONEST FOOD Co., Ltd.</td>
<td>HONEST FOOD Co., Ltd.</td>
</tr>
</tbody>
</table>

- It can heat food at high temperature by chemical reaction in contact with water.
- It can keep food warm for about 20 minutes after heating.
- The container is designed to alleviate pressure, which doesn’t have any danger of explosion and burn.
- This product can cook immediately without additional tools regardless of time and place.
- It can heat various kinds of food such as porridge, ramen, steamed dish, soup and etc.
Yabul Cook-03

- Item No.: YB-03
- Size: 220x170(300)x70 (mm)
- Weight/Capacity: 257g / 1,400ml
- Material: PP
- Components: Yabul Cook, Pouch, Yabul Heating Pack
- Manufacturer: HONEST FOOD Co., Ltd.
- Color: orange color, yellow, pink, blue

1. Put Yabul Heating Pack and food in Yabul Cook.
2. Pour water into the smoke powder evenly.
   - Heating Pack 40g - Water 130ml
   - 60g - Water 180ml
3. You can have warm food after waiting about 15-20 minutes depending on kinds of food.

10-minute is enough to cook on the outside without cookware. “Outdoor Heating Container Instant Food” you can enjoy whenever and wherever conveniently.

Current state

Membership of Korea International Trade Association
Certificate of Research and Development Department
Certificate of Small and Medium Business
Certificate of Trademark Registration
Patent Certificate of Temperature-setting Self-Heating Container
ISO22000 Certificate
Certificate of Family Company of Chonbuk National University
Patent Certificate of Heating Container
Outdoor heat generation container instant food

HONEST FOOD